

30 E-Readers On Today's Market



COOL-ER

Markets: Worldwide
Wireless: No
Formats Supported: EPUB, FB2, HTML, JPG, MP3, PDF, PRC, RTF, TXT
Screen: Black/White (BW)
Price: \$249



Elonex eReader

(rebranded Netronix device, sold exclusively by Borders UK)

Markets: U.K.
Wireless: No
Formats Supported: TXT, PDF, HTML, EPUB, BMP, JPG, PNG
Screen: BW
Price: €189 (\$277 U.S.)



Cybook Opus (Bookeen)

Markets: Worldwide
Wireless: No
Formats Supported: HTML, TXT, PDF, EPUB, JPG, GIF, PNG
Screen: BW
Price: \$280



Ditto Book

Markets: Worldwide
Wireless: No
Formats Supported: PDF, TXT
Screen: BW
Price: \$249



Ectaco jetBook+

Markets: Worldwide
Wireless: No
Formats Supported: BMP, EPUB, FB2, GIF, JPG, Mobipocket, MP3, PDF, PNG, PRC, RTF, TXT
Screen: BW
Price: \$299



Flepia (Fujitsu)

Markets: Japan
Wireless: Wireless LAN, Bluetooth
Formats Supported: BOOK, XMDf
Screen: Color; stylus touchscreen
Price: Approx. \$1,000

Hanlin eReader V2

Markets: Worldwide
Wireless: No
Formats Supported: BMP, CHM, DJVU, DOC, EPUB, FB2, GIF, HTML, JPG, LIT, Mobipocket, MP3, PDF, PNG, PPT, PRC, RAR, RTF, TIFF, TXT, WOLF, ZIP
Screen: BW
Price: \$349

Hanlin eReader V5

Markets: Worldwide, also sold as the BeBook Mini, Astak EZ Reader Pocket PRO.
Wireless: No
Formats Supported: BMP, CHM, DJVU, DOC, EPUB, FB2, GIF, HTML, JPG, LIT, Mobipocket, MP3, PDF, PNG, PPT, PRC, RAR, RTF, TIFF, TXT, WOLF, ZIP
Screen: BW; stylus touchscreen
Price: \$249

Brother SV-100B

Markets: Japan
Wireless: Bluetooth 2.0+EDR
Formats Supported: NA
Screen: BW
Price: NA

eSlick (Foxit Corp.)

Markets: Worldwide
Wireless: No
Formats Supported: PDF, TXT, MP3
Screen: BW
Price: \$259.99

Hanvon Handybook N516

Markets: China
Wireless: No
Formats Supported: HTML, JPG, PDF, PNG, TXT
Screen: BW
Price: Approx. \$225

Hanvon N518

Markets: China, Europe, U.S.
Wireless: No
Formats Supported: BMP, DOC, GIF, HTML, HTXT, JPG, PDF, PNG, TIF, TXT
Screen: BW; touchscreen
Price: Approx. \$299

Hanvon N520

Markets: China, Europe, U.S.
Wireless: No
Formats Supported: BMP, DOC, EPUB, GIF, HTML, HTXT, JPG, MP3, PDF, PNG, TIF, TXT, WAV, WMA
Screen: BW
Price: NA

Cybook Gen3

Markets: Worldwide
Wireless: No
Formats Supported: HTML, PDF, PRC, TXT, JPG, GIF, PNG, MP3, Mobipocket, PalmDoc
Screen: BW
Price: \$350 (Deluxe: \$450)

Hanvon N526

Markets: China
Wireless: No
Formats Supported: BMP, DOC, EPUB, GIF, HTML, HTXT, JPG, MP3, PDF, PNG, TIF, TXT, WAV, WMA
Screen: BW; stylus touchscreen
Price: NA

iRex iLiad Book Edition

Markets: Worldwide
Wireless: No
Formats Supported: BMP, HTML, JPG, PDF, PNG, PRC, TXT
Screen: BW; stylus touchscreen
Price: \$599

iRex iLiad 2nd edition

Markets: Worldwide
Wireless: WiFi
Formats Supported: BMP, HTML, JPG, PDF, PNG, PRC, TXT
Screen: BW; stylus touchscreen
Price: \$699

**See p. 3 for information on iRex's DR800SG, which launched the day this issue was going to press.*

Mentor (by Astak)

Markets: Worldwide
Wireless: WiFi optional
Formats Supported: TXT, FB2, HTML/HTM, Mobipocket, PRC, PDF, EPUB, JPG
Screen: BW; touchscreen
Price: \$289

Soribook

Markets: South Korea
Wireless: WiFi, Bluetooth
Formats Supported: BMP, CHM, DOC, GIF, HTML, JPEG, MP3, PDF, PNG, PPT, RTF, TIFF, TXT, XLS
Screen: BW
Price: NA

Pocketbook 301

Markets: Germany (will be sold throughout the European Union in November)
Wireless: WIFI optional
Formats Supported: PDF, RTF, FB2, TXT, HTML, DJVU, CHM, PRC, EPUB, DOC, TCR, Open-source app development
Screen: BW
Price: \$340

Samsung Papyrus

Markets: Korea, planned to launch in U.S. and U.K. (also, Samsung's new SNE-50K is slated for launch in Korea)
Wireless: No
Formats Supported: NA
Screen: BW; stylus touchscreen
Price: approx. \$299

Kindle 2

Markets: Worldwide
Wireless: 3G
Formats Supported: AAX, AZW, BMP, DOC, GIF, HTML, JPEG, Mobipocket, MP3, PDF, PNG, PRC, RTF, TXT
Screen: BW
Price: \$299

Sony Reader Daily Edition

Markets: Worldwide (available in Dec.)
Wireless: AT&T 3G
Formats Supported: AAC, BBeB Book (LRF), BMP, EPUB, GIF, JPEG, MP3, PDF, PNG, RTF, TXT
Screen: BW; touchscreen
Price: \$399

Sony Reader Touch Edition

Markets: Worldwide
Wireless: No
Formats Supported: AAC, BBeB Book (LRF), BMP, EPUB, GIF, JPEG, MP3, PDF, PNG, RTF, TXT
Screen: BW; touchscreen
Price: \$299

Pocketbook 360

Markets: Germany (will be sold throughout the European Union in November)
Wireless: No
Formats Supported: FB2, TXT, PDF, DJVU, RTF, HTML, PRC, CHM, EPUB, DOC, JPEG, BMP, GIF
Screen: BW
Price: \$299

Kindle DX

Markets: Worldwide
Wireless: 3G
Formats Supported: AAX, AZW, BMP, DOC, GIF, HTML, JPEG, Mobipocket, MP3, PDF, PNG, PRC, RTF, TXT
Screen: BW
Price: \$489

Sony Reader Pocket Edition

Markets: Worldwide
Wireless: No
Formats Supported: BBeB Book, EPUB, GIF, PDF, PNG, RTF, TXT
Screen: BW
Price: \$199

iRex Digital Reader 1000/S

Markets: Worldwide
Wireless: WiFi
Formats Supported: BMP, GIF, HTML, JPG, PDF, PNG, PRC, TIFF, TXT
Screen: BW (touchscreen available on 1000S)
Price: \$859

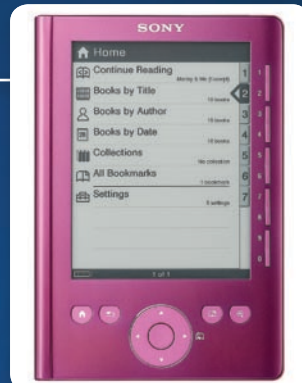
Txtr reader

Markets: Worldwide
Wireless: NA
Formats Supported: PDF, HTML, ePUB, RTF, PPT
Screen: BW; touchscreen
Price: NA

Hanlin eReader V3

Markets: Worldwide (also sold as the IBook V3, DigiBook Reader V3, ApolloHanlin V3, Walkbook, Papyre 6.1, BeBook, Astak EZ Reader, Kolibri V3 and ECO Reader)
Wireless: No
Formats Supported: BMP, CHM, DJVU, DOC, EPUB, FB2, GIF, HTML, JPG, LIT, Mobipocket, MP3, PDF, PNG, PPT, PRC, RAR, RTF, TIFF, TXT, WOLF, ZIP
Screen: BW
Price: \$299

—Brian Oley



Courtesy:
Jinke Tianjin Co. Ltd.